

GREAT TRADE SENSATION

This week we will

Away Double the Quantity of Green Trading Stamps

With each purchase of \$1.00 or over.

Red, White and BUNTING

Per Yard 4 cts. New shipment of decoration bunting, stars and stripes, tri-colored flag bunting, stars and tri-colored combina-tion. PRICE BY THE BOLT ONLY, PER YARD—



White Fans For Graduation

Pretty white guaze fans, delicately tinted and spangled, with pretty lace edges and tinted sticks, some with sticks, some with plain Ivory sticks. Regularly worth \$1.25, special this week only—

SW.

CUL CAN S

SIN SIN

QUU.

NDREDS OF OUR CUSTOMERS ARE DAILY REAPING THE BENEFITS OF OUR FREE TRADING STAMPS by securing useful, ornamental and attractive articles of value absolutely without cost and to who have not heretofore availed themselves of the opportunities offered and to the multitudes entirely ignorant of the trading stamp idea we now make the following offer with a view to giving them a good start towards securing some desirable gift, and thus convert them to the habit of collecting trading

Ordinarily if you buy 10c worth of good ou receive one stamp, if your bill amounts to \$1.00 you receive ten stamps, and so on, but all this week purchasers will receive double the usual quantity of stamps with each purchase of \$1.00 and over. That is to say, with a dollar purchase you will receive \$2.00 worth of trading stamps, and on all larger amounts in the same proportion.

The trading stamp plan is no experiment, we have been using these stamps for years with great success and the plan possesses many advantages over all other premiums or free gift schemes.

With the pre mium plan one only, among thousands can be the fortunate holder of the lucky number, the absolutely free of cost to you, with no greater expenditure for your merchandise, in fact even less, as we make absolutely no advance in the price of our goods, on the contrary the increased trade enables us to sell goods even

These stamps are given away in every department and can be redeemed at the office of the Salt Lake Trading Stamp Co., 18 East First South St., (where premiums are always on exhibition,' for the following desirable articles with which to beautify your homes; tables, rugs, rocking chairs, plane stools, parlor lamps, pottery, silver ware, framed pictures, China ware, music cabinets, jardineres, clocks, 5 o'clock teas, statuary, cameras and hundreds of other desirable articles for beautifying the home. Auyfurther inquiries regarding the green trading stamp system will be fully and cheerfully explained at our store and its merits and attractions exploit in

ALL SHEER WHITE MATERIALS SPECIALLY REDUCED FOR THIS WEEK'S SELLING.

32 inch Victoria lawns, good sheer dress quality, regular 162-3c, Graduatton 33 inch extra sheer Irish Persian lawn, 45c is the regular price, Graduation special 35c

lawn, 60c the regular price, Graduation special, per 40c

\$1.00 AND \$1.25

WRIST BAGS

Fine Imported wash chiffons, 32 inches wide, regular 45c

22 inches wide, regular 45c quality, Graduation special 35c per yard.

Batiste mulls, sheer, exquisite graduating gown fabric regularly sold at 60c, Graduation 45c special, per yard.

46 inch French wash chiffon, extra tine quality that always sells at 65c, Graduation 50c Mull chiffon, the acme of rich, sheer white goods, regular sell-

Mull chillen, the sheer white goods, regular selling price \$1.00, Graduation 75c

Ladies' Liberty silk neck ruffs made, with funcy accorden pleated tubular and flowing end, the regular \$2.00 and \$1.69

CORSETS AND MUSLIN UNDERWEAR

sortment of fine wrist bags made in a variety of black and colored leathers, some with inside pock-

ets, suede or moire lining, and long glit, nickle, or oxidized

chains, at the above special cut

Ladies' full length white skirts made very full and trimmed with either fine torchon insertion and edge or fine vale lace, also Ham-burg embroidery, choice of four or five different styles. Every one a good value at \$1.50

A fine white skirt made with a full umbrella flounce finished with fine blind embroidery, also

any medium figure, our regular one dollar grade, made a 75c special of for....

NECK BOAS

KNIT UNDER GARMENTS

Women's fine bleached cotton vests, Richelieu ribbed, high neck and long sleeves, 20c Women's fine ribbed bleached cetton, pants, angle length, 25c French cut band, for

HOSIERY

Womer,'s imported black lace open work stockings, fine lisle thread, pretty, dainty patterns, all sizes, regular price 250, 15c

Women's fine lisle thread hose, French finish, guaranteed fast and steinless, double sole, and high spliced heel, 35c value 20c

NOTION SPECIALS.

ADAMANTINE PINS, per 1C paper, for WIRE HAIR PINS, per 2c Eureka Hooks and Eyes, 3c

Large size cube of assorted 5c white head pins, per cube... 5c Nickle plated spring safety 5c pins, all sizes, per card 5c Straight front, four and five clasp corset steels, black, 7c white and drab 6c Double nainsook covered 8c lightweight shield, per pair large size hair pin cabinets, 8 assorted sizes, for ... 5hell hair pins, in black, amber, and shell, straight and crimped, per box 15c crimped, per box

\$2.25 WAISTS. some 98c \$2.65 WAISTS, some \$1.25 \$3.00 WAISTS, some \$1.98

DRESSING SACQUES. Dressing sacques and kimonas of cotton challie, full well made garments, come in dark, medium and light grounds. 75c Extra value for ... SHIRT WAIST SUIT \$1.98.

Come in best quality percale, in black, red, blue and royal, with polka dots, stripes and figures, all sizes, worth \$2.95. There are a good many now, but you can not expect them to last long at this price. SILK SHIRT WAIST SUITS

New Shepherd check, fancy stripes and solid color taffeta in latest combinations and new ideas, we invite close comparison of these garments with those similarly priced elsewhere; all

\$12.95,

sizes, some worth up to \$23.00. SPECIAL OFFER OF WALK-ING SKIRTS \$5.00. Made of all wool cheviot in tan and green mixtures, new flare, trimmed with straps and cording. These skirts are very stylish and serviceable, and are extra values for the money.

Extra Special Fine SHIRT WAIST

A comprehensive line of high grade linen, damask, novelty vesting, and madras and India linon waists, trimmed with cluny lace insertion or Mexican

drawn work. These waists are all greatly cut in price, some reduced more than 50 per cent. You take your choice tomorrow at less than original cost of material. You'll find them marked as follows: as follows: \$1.50 WAISTS, some 65c

Cloak and Suit Dept.

LARGE ASSORTMENT PETTICOATS FOR \$1.25. Made of mercerized sateen, in all black, or black and white striped or checked, come in a number of flounced styles, some

great bargains in this lot.

SILK JACKET SPECIAL \$5.75. Den't overlook these. Some of these nobby silk coats in Peau de Soie and taffeta, in short hip coat, blouse or Monte Carlo effects, are worth up to \$10.50; some have beautiful lace collars, others tailor stitched, all sizes, 32 to 44.

ADIES' VOILE MONTE CAR-LOS \$16.00.

Made with cape and stole ef-fect, bottom finished with milliner's folds, some with lace collars.

CHILD'S SILK JACKETS \$4.50. Two styles one of Moire trimmed with black and white mixed braid and the other of taffeta, tailor stitched, lace collar, never soid less than \$7.50. EXTRAORDINARY PRICING OF

19 inch all silk black taffeta, worth 60c, regularly, special 45c 27 inch Swiss finished black taf-

feta, 75c quality, special per 55c

21 inch black Peau de Soie, extra good quality, at \$1.25 regularly, special, per yard. 95c

36 inch black Peau de Cygne and Peau de Soie, especially made for silk coats, skirts, etc., will stand the hardest kind of wear, regularly sold at \$1.15

BABY BONNETS

A few more of those pretty Swiss muslin baby bonnets that sold from 85c to \$2.00, will be kept on sale one week long- 50c er at

CURTAIN BARGAINS

Good quality white curtain swiss, 36 inches wide in good variety of figures and stripes, regular selling price 15c,

one pair of a kind, regular sell-ing prices were from 75c to \$9.00. They will be closed out at

BRILLIANTINES, a full line BRILLIANTINES, a full line of the popular and stylish mohair brillantines in solid color, black, blue, brown mixed and gray mixed, also polka dot, hair line striped and Herringbone striped patterns in blue and white and black and white. The best and handsomest collection ever presented, specially reduced for this week, per 50c and gray decrease.

CREAM WOOLENS, an exquisite showing of these highly desirable light weight summer

wool dress fabrics in voiles, eta-mines, basket cloths, brilliantines, bedfords and numerous other fashionable weaves, some silk striped and all strictly new novel-ties, specially reduced for this week, per 50c and week, per 50c and UP

EXTRA VALUES IN TOWELS AND TABLE LINENS

Unbleached loom dice and floral design table linen, 58 fliches wide, worth 65c, extra value at 48c per yard 68 inch all pure linen half bleached table damask, worth 95c,

extra value at per 66 inch, every thread pure Irish linen, exquisite patterns and fine silver bleach damask, worth \$1.00, extra value at per

Owden's finest Belfast linen table damask in five different patterns, worth regularly \$1.25, ex- 98c tra value at per yard 98c

20 inch bleached dinner napkin, every thread all linen, worth \$1.65, extra value at, per \$1.20 Full dinner size bleached nap-

kin in a variety of pretty designs, exceptionally good quality at \$2,75, special at, per \$2.25

Extra large size fringed huck

towels, 12½c grade, 8½c

Bleached or unbleached Turkish
towels, the 12½c grades 8½c

20x40 Union linen huck towels,
hemmed colored borders